

# BACK ON TOUR IN 2026

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Gulbenkian

[ZOIELOGIC.CO.UK/RIDE](http://ZOIELOGIC.CO.UK/RIDE)

@ZOIELOGIC



AS SEEN AT  
INTERNATIONAL  
DANCE FESTIVAL  
BIRMINGHAM



*RIDE* being performed at Eastleigh Unwrapped 2016.  
Visit [zoieologic.co.uk/ride](http://zoieologic.co.uk/ride) for more images and videos



## THREE BLOKES, A FORD ORION AND DANCE THEATRE LIKE YOU'VE NEVER SEEN IT BEFORE!

Defying expectations of who dance is for and where and how it is experienced, ZoieLogic Dance Theatre has a two decade long record for creating dance which is engaging and fun.

One of their strongest works for outdoor settings is Ride, a twenty minute performance in which the paths of three very different men collide on their journey in a car with a mind of its own.

It's Chitty Chitty Bang Bang with an '80s vibe, an athletic physicality and daring stunts, and features a real car which rotates and pivots to provide the performance playground.

Commissioned and co-produced for International Dance Festival Birmingham 2016, co-commissioned by Gulbenkian (University of Kent) and Dance Village at Bristol Harbour Festival






***“The moment the car ‘came to life’—the audience gasped, then erupted in cheers. Pure magic.” Audience Member***







*"This isn't just dance...it's theatre for everyone.  
Funny, surprising, and strangely moving.  
Audience Member*



R

RIDE IS AN INNOVATIVE AND  
VISUALLY ARRESTING  
OUTDOOR DANCE THEATRE  
WORK THAT EXPLORES THE  
NATURE OF JOURNEYING IN  
'STANLEY' OUR CUSTOMISED  
1980'S FORD ORION.

RIDE portrays the story of three men whose separate paths coincide for a short time as they discover a most curious thing; a car that seems to have a life of it's own...

These four souls, three men and one machine take a strange, exciting journey together, on which they discover and explore man and machines reliance on each other, and themselves.

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## ABOUT US

### WE ARE ZOEILOGIC DANCE THEATRE: WE CONNECT PEOPLE THROUGH THE POWER OF MOVEMENT

Founded in 2000 by Artistic Director Zoie Golding MBE, we are an artistically led social impact organisation delivering high-quality engagement projects that connect people of all ages and backgrounds through the power of movement.

We work collaboratively with communities to co-create impactful programmes across arts, education, and wellbeing, making a tangible and visible difference to those we work with and the places they call home. From engaging workshops and vibrant festivals to long-term community initiatives, we guide individuals and communities on journeys to achieve extraordinary things and create unforgettable memories.



The Grid experience 2022

Our projects promote social cohesion, reduce barriers to participation, and prioritise access for all, especially in areas where provision is limited or non-existent. We focus on reaching those most underrepresented and least likely to engage with dance and the arts.

Our mission is to help people live happier, healthier, and more creative lives.

### WE SPECIALISE IN CRAFTING EXTRAORDINARY, UNFORGETTABLE EXPERIENCES ANYWHERE!

### OUR WORK BREAKS DOWN BARRIERS AND CHALLENGES THE NORMS OF WHO DANCE IS FOR, WHERE IT HAPPENS, AND HOW IT'S EXPERIENCED.

*Below: SOLARA, Centenary Sq, Birmingham  
Commissioned by FABRIC, supported by Dance Leaders Group (DLG), and funded by United by 22*



With over two decades of experience, ZoieLogic Dance Theatre is nationally recognised for co-created mass movement events in unexpected places, civic spaces, public festivals, and professional venues.

In acts of epic collaboration, we unite people of all backgrounds to feel the euphoria of moving together as one.

### WE BELIEVE EVERYWHERE IS A DANCE FLOOR. EVERYONE IS A DANCER.

## OUR WORK

## SHOWS

**SAFE (2015 - 2017)** Main stage production commissioned by ACE, supported by Mayflower Theatre and Take Art and awarded Shift and Share the South West's touring consortium programme, touring 34 shows to new venues.

**RIDE (2016 - preset)** Critically acclaimed flagship outdoor work commissioned by Dance Exchange for BDF 2016, touring festivals, local placemaking and care homes post covid.

**HOMEGROWN (2017)** Directed the opening show of Studios 144, Nationally significant project, £14 million new arts complex in Southampton. Involving over 150 people performing from the local community, reaching live audiences of over 5000

**SLEUTH: (2019 - 2022)** Devised the UK's first dance detective, choose your own adventure show for rural touring, placing audiences at the heart of the action. Supported by ACE, successfully toured the UK and presented at Surf the Wave.



Sleuth 2022

## MASS PARTICIPATORY EVENTS

**THE GRID EXPERIENCE (2020 - 2022)** The UK first mass movement participation event post covid and chosen as one of ACE Chief Executive's, Darren Henley's top 10 most impactful events of 2020.

**ZOIE GOLDING MBE ARTISTIC LEAD DIRECTOR OF CRITICAL MASS (2020 - 2023)** Led and directed the first of its kind, youth company challenging inclusivity in cultural events with 15 dance leaders, 20 support workers, and 250+ participants. The 18-month program culminated with mass performances at Birmingham 2022 cultural festival, Queen's Baton relay, BDF, and Commonwealth Games Opening Ceremony 2023.

**SOLARA (2023)** Outdoor Mass performance, Commissioned by FABRIC, supported by Dance Leaders Group (DLG), and funded by United by 22. Performed as part of the 2022 Commonwealth Games legacy event.

**THE AUSTENTATIOUS BALL (2025)** Outdoor mass dance ball event devised for the 250th Anniversary of Jane Austen, Commissioned by Mayflower Theatre.

Below: SAFE 2017



*"Zoie's work has a vibe and a feeling of everyone feeling welcome, even the audiences. And that for me, is someone who wants to draw new audiences to the festivals and the events that I make and commission, and that's super important. Raidene Carter, Creative Director Birmingham Festival 2023"*



Above: The Austentatious Ball 2025, Southampton. Commissioned by Mayflower





ONE WAY

*"I came for the car, stayed for the story,  
and left with the biggest grin."  
Audience member*



## BOOKING DETAILS

**Touring :** 2026

**Performers:** 3

**Number on the road:** 5 (including two production team to set up and run production and operate sound)

**Duration:** 20 minutes

**Number of performances:** two per day, with minimum 2 hour break between end of show 1 and start of show 2.

## TECHNICAL REQUIREMENTS

### Company requires:

- Large flat hard standing open space. For example, a wide pedestrianised street, square, car park or grass area. The surface must be suitable to hold a car on a dolly and accessible for the car to be unloaded from a trailer.
- Performance area of 10m x 10m is ideal, 9m x 9m at a minimum.
- 2 hour get in on the day
- Crew to assist with lifting cross brace and legs from trailer (10 minutes)
- PA system (If needed ZoieLogic can provide its own battery powered system which requires an electricity source for charging).
- Dressing room for 3 artists sharing with access to drinking water and toilet facilities.
- Warm-up space which is dry and warm.
- Parking for van and car trailer.
- Stewards need to ensure there is no audience cross over on the performance space, due to the physical aspects of the work.





## OTHER TECHNICAL INFORMATION

Audience view up to three sides

Set: 1 x Ford Orion 1985 (550kg); 1 x cross bearer (80kg), 4 x outrigger legs to fit cross bearer (4 x 25kg = 100kg); 9m x 9m soft landing jigsaw flooring.

ZoieLogic also brings tools and equipment for car set up, cones and hazard tape to create performance space and hold props, one way sign posts, smoke machine and car battery.

## ENGLAND TOURING COSTS (PER DAY):

£2950 for up to two performances a day;

£4250 for up to four performances over two days

Up to two per day) plus travel, per diem/catering and accommodation (five single rooms)







**WATCH  
RIDE  
TRAILER**



*RIDE* being performed at Bristol Harbour Festival 2016  
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