



RIDE: Covid Response Tour 2020

SOUTHAMPTON & HAMPSHIRE

Supported by Arts Council England



About the RIDE: Covid Response Tour

In one of the UK's first live dance theatre productions to take place after the first 2020 lockdown, **ZoieLogic Dance Theatre** adapted our smash hit outdoor show RIDE for a series of **performances for shielding communities in the Southampton area**.

RIDE is a bold and exciting dance theatre show featuring a 1980s Ford Orion and three male dancers in an innovative take on a summer road trip. In this special version of the show, the spinning, tricking car and its acrobatic passengers could be seen from a distance, through windows and from balconies.

The RIDE: Covid Response Tour included **nine shows at five care homes and two retirement communities** to almost **300 people** between **28 July and 5 August 2020**. **Three male professional dancers** formed a Covid-secure bubble with the creative team to re-work the show earlier in the summer.

What was the impact?

Through these shows, we used dance to provide an entertaining, positive and safe experience for residents and staff, to bring joy and reduce feelings of loneliness and isolation created by Covid-19.

This event challenged people's perceptions of how dance can be presented by creatively adapting to bring the show to an isolated audience in an unexpected setting.

The tour also provided an opportunity for us to offer work to freelance artists and creatives at a time of strife for the arts and entertainment industry.

“I enjoyed every minute! I never thought in my old age I would see something like that. I cannot wait to tell my family about the show, it made my year!”

RIDE audience member at Sunnybank House Care Home

Links

Watch highlights from the RIDE: Covid Response Tour: <https://vimeo.com/444214139>

Find out more about RIDE including behind the scenes galleries from the making of the show and previous tours: <https://zoielogic.co.uk/ride/>

What's next

RIDE: Covid Response Tour is available to book as part of Covid-secure outdoor activity in 2021 - we have plans to use the show to keep bringing dance into peoples' lives when and where they least expect it.



Supported using public funding by
**ARTS COUNCIL
ENGLAND**